



MGT 381: Business Continuity and Emergency Management

Wednesday, May 18, 2011

8 A.M. to 5 P.M.

**Campbell County Office of Emergency Management hosts at
Campbell County Fire Training Center**

10 Fire Training Center Dr., Highland Heights, KY 41076

MGT 381 Business Continuity Planning and Emergency Response is an eight-hour, instructor-led course designed to teach executive- level managers and small business owners how to develop a comprehensive and effective business continuity program. Both large- and small-scale emergencies have become increasingly common in a world that is constantly changing due to population growth, climate extremes, and civil and political unrest. Since any department in an organization may be affected by emergencies, it is essential that the concept of business continuity planning (BCP) be adopted by the entire organization, not just as a plan on paper, but as a program that is an all-encompassing solution relevant to the entire organization. In today's competitive economy, the benefits of having a plan for continuing operations before, during and after such emergencies far outweigh the costs. This **tuition free** course will enable participants to fulfill their fiduciary responsibility to protect employees, the community, and the environment in the event of an emergency.

Topics covered include but are not limited to:

- **The benefits of BCP.**
- **The emergency management cycle.**
- **How BCPs pertain to continuity of operations.**
- **Steps to establishing a BCP.**
- **Testing and evaluating a plan.**

***Please note all foreign nationals need to complete a DHS Foreign National Visitor Request Form in order to attend this course. Contact Michelle Day with any questions.*

Training Sponsored by: Campbell County Office of Emergency Management

Training site: Campbell County Fire Training Center
10 Fire Training Center Dr.
Highland Heights, KY 41076

Date: Wednesday, May 18, 2011

Time: 8:00am to 5:00pm

Prerequisites: U.S. Citizenship

For more information about course content, contact
Joshua Malone at 479-619-4170 or jmalone4@nwacc.edu.

Registration deadline – May 4, 2011

**To register visit
<https://ky.train.org>
(course number 1023785)**

Please sign-up no later than May 4, 2011 as a minimum of 20 registrations must be received by this date in order to confirm the class will be held. Should you have any questions regarding the facility or location, please contact William Turner at 859-547-3150 or via email at wturner@campbellcounty.org.

